



Shuswap Economic Development Society

Box 489, SORRENTO, B. C. V0E 2W0

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NEWS RELEASE

The Shuswap Economic Development Society (SEDS) Board of Directors voted unanimously to become an independent self-funded Society to continue serving the communities in rural Shuswap and other communities when there is an opportunity. The 5-year Strategic Plan and the Investment and Attraction Strategy lay the foundation for their vision and the continued path of success. They look forward to providing continuity in the programs and initiatives that are in motion and starting new ones

John Reed, Executive Director, has moved on to a new career, and we thank John for his dedication and contributions to SEDS' success. Sue McCrae, President of SEDS, will take on the position of Executive Director at this time. If you have questions email sue@shuswapecdev.ca or call 250-832-5932.

The Shuswap Economic Development Society has a wide-ranging mandate including improving community services and infrastructure, supporting a business and labour-friendly environment, attracting new business, agri-food initiatives, housing, active transportation, and health care. This also includes improving broadband coverage in partnership with Indigenous nations to those communities who do not have adequate access to the internet.

The directors of SEDS appreciate the opportunity to help grow the economy in the areas they serve and contribute to the well-being of those living in the Shuswap. We look forward to collaborating with the communities and those serving the communities, to bring positive changes. "SEDS will continue to promote a year-round local economy that supports our vibrant communities and a healthy environment."