

**SHUSWAP ECONOMIC DEVELOPMENT (SEDS) TO COMMIT \$7500 TOWARDS SHUSWAP
COMMUNITY FOUNDATION'S EMERGENCY RESPONSE FUND FOR BUSH CREEK EAST WILDFIRE
RELIEF.**

The Shuswap Economic Development Society (SEDS) has announced they are donating \$7,500 to the Shuswap Community Foundation (SCF) Emergency Response Fund, a dedicated fundraising campaign to support the communities affected by the Bush Creek East wildfire; and funds donated by SEDS will go directly to impacted communities in the North & South Shuswap.

"The Adams Lake/Bush Creek East wildfire has caused widespread devastation, displacing families, damaging homes and businesses and disrupting lives", stated Sue McCrae, Board Chair for SEDS. "The SCF Emergency Response Fund is designed to encourage collaboration with community organizations to channel donations to address the prolonged needs of disaster-affected areas, such as sustained food security, shelter, and community recovery", stated McCrae.

SEDS will work directly with the teams at the North and South Shuswap Chamber of Commerce, as well as a host of community organizations to deliver recovery services and programs, once announced, and is in the process of spearheading a Regional Economic Recovery taskforce, in order to provide business recovery services in a coordinated, efficient and impactful manner. SEDS would like to thank all first responders, the CSRD, Shuswap Emergency services, the communities and BC Wildfire Services for their ongoing and tireless efforts during these difficult and challenging times.

"Our mission at the Shuswap Community Foundation is to stand with our neighbors in times of crisis and provide assistance where it is most impactful, and collaborating with organizations such as SEDS, is what the Foundation and this fund is all about" said Roger Parenteau, SCF Executive Director.

How to donate

For those wishing to contribute, the SCF Emergency Response Fund is able to provide charitable tax receipts. Make your donation to the SCF "Emergency Response Fund" account at any Salmon Arm Savings and Credit Union (SASCU) branch. Or make an auto-deposit e-Transfer to:

Recipient: info@shuswapfoundation.ca with memo "SCF Emergency Response Fund".

Donors can also contribute securely and conveniently through the online platform (a 3.5% Administration Fee is charged by CanadaHelps) at

<https://www.canadahelps.org/en/charities/shuswap-community-foundation/campaign/emergency-response-fund/>



About the Shuswap Economic Development Society

SEDS provides community and economic development services to Area C,G (the South Shuswap) ,D (Falkland, Silver Creek and Area) and F (The North Shuswap) within the Columbia Shuswap Regional District. Our mission is to nurture a strong and sustainable economic future for our communities and to help our communities prosper.

About Shuswap Community Foundation

The Shuswap Community Foundation is a pillar of support for the Shuswap region, dedicated to improving the lives of residents and fostering community growth. Through strategic partnerships with community organizations, the foundation identifies needs and provides assistance in times of crisis, ensuring a brighter future for all.

For media inquiries or more information about SEDS or the SCF Emergency Response Fund, please contact:

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