

COMMUNITY PROFILE CSR D AREA C

APRIL 2014

AREA C OVERVIEW:

Area C is located north of Salmon Arm and between the Main and Salmon Arms of Shuswap Lake. Area C makes up only 2% of land within the CSR D, but has 15% of the population.

The land within Area C is very diverse, including beaches and lakefront, agricultural areas and rolling hills. Recreation opportunities and other facilities and attractions are plentiful, and support an extensive range of interests.

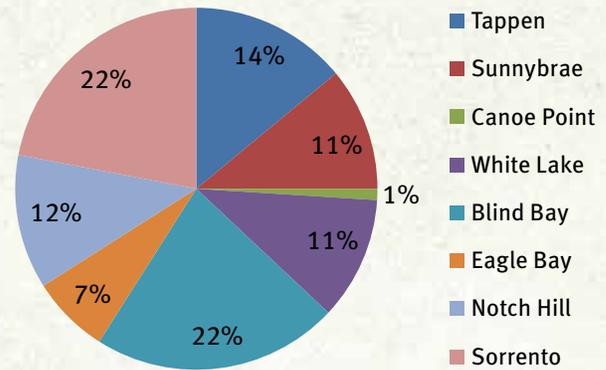
The Trans-Canada Highway and Canadian Pacific mainline railway run directly through Area C, offering short commutes and shipping times to larger neighbouring urban centres, and easy access for visitors.



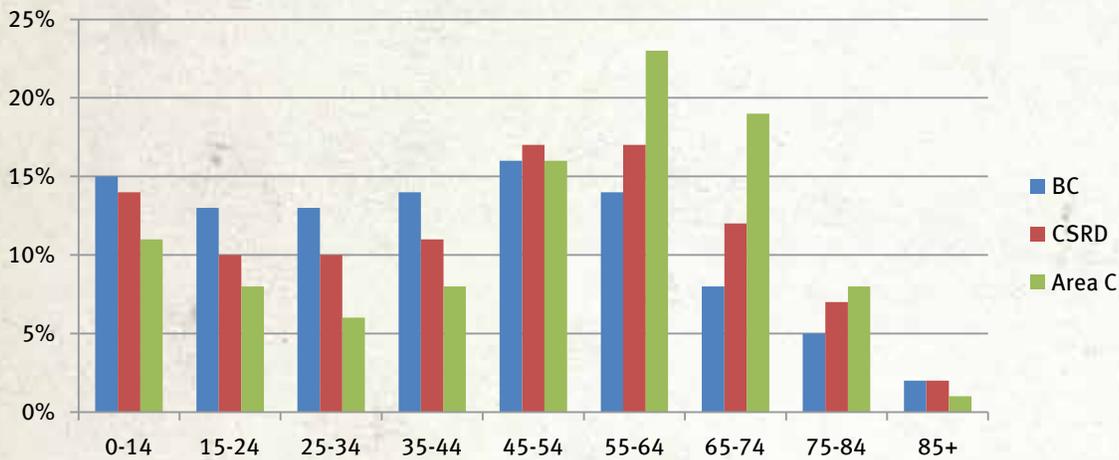
POPULATION:

	BC	CSRD	Area C
Population in 2011	4,400,057	50,512	7,662
Population in 2006	4,113,487	50,141	7,695
2006-2011			
Population Change (%)	7.0%	0.07%	- 0.40%

POPULATION DISTRIBUTION WITHIN AREA C:



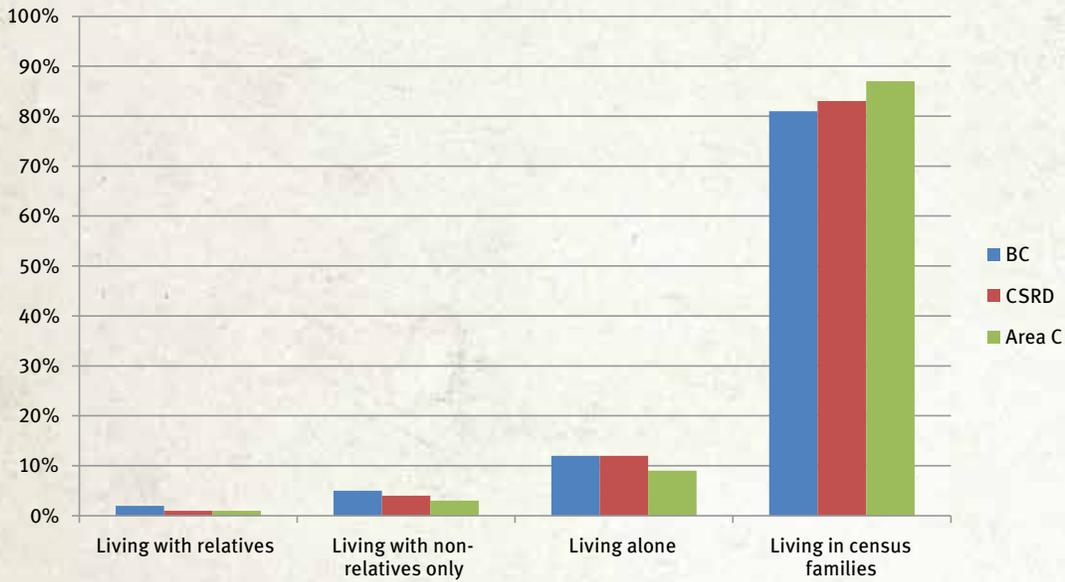
TOTAL POPULATION BY AGE GROUPS (% DISTRIBUTION):



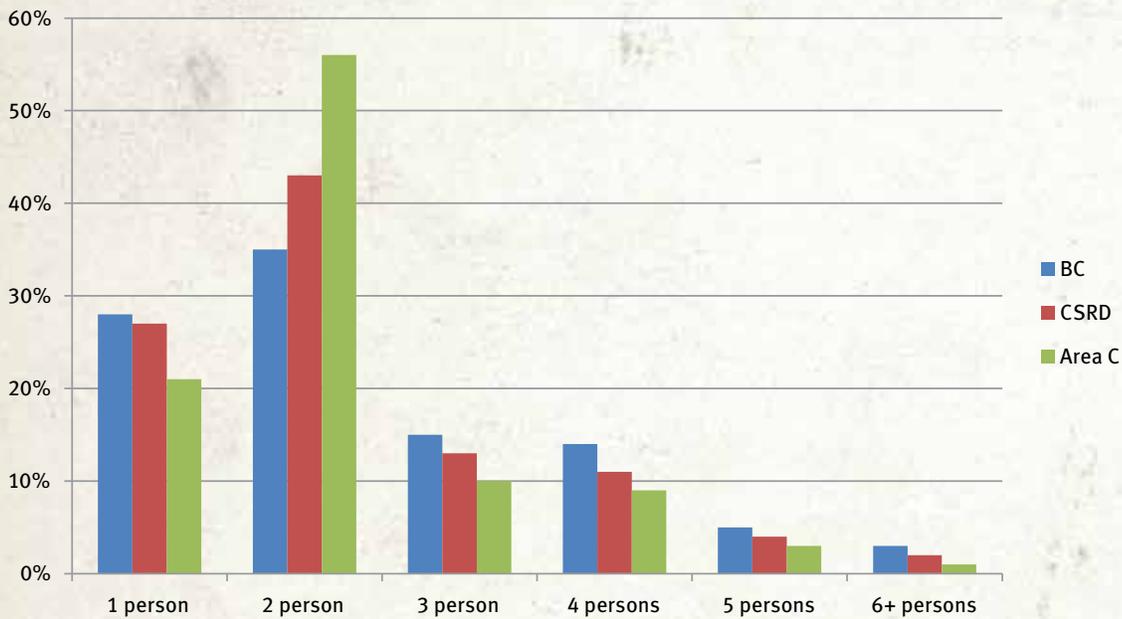
TOTAL POPULATION BY MARITAL STATUS (% DISTRIBUTION):



TOTAL POPULATION BY LIVING SITUATION (% DISTRIBUTION):



HOUSEHOLD SIZE (% DISTRIBUTION):



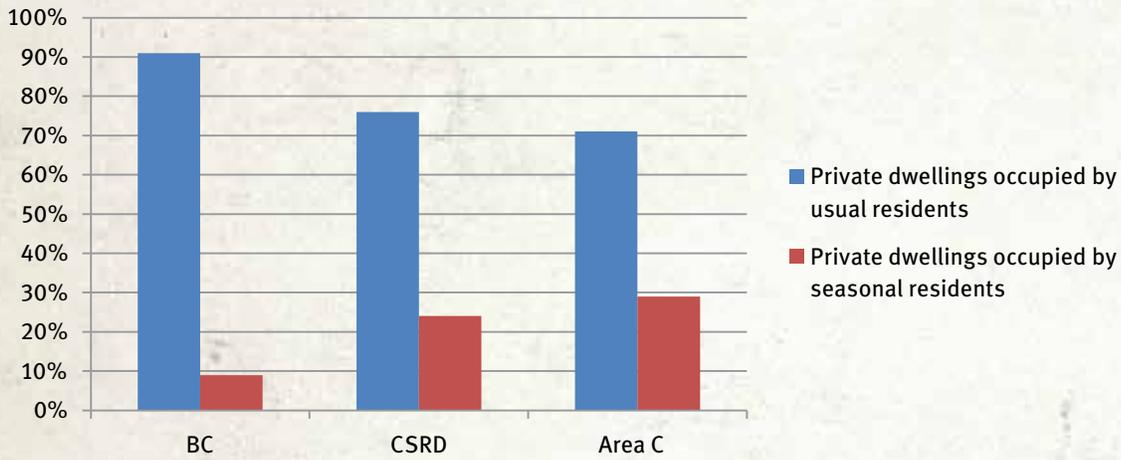
REAL ESTATE:

Real Estate Listings/Multiple Listings Service (residential and commercial): www.MLS.ca

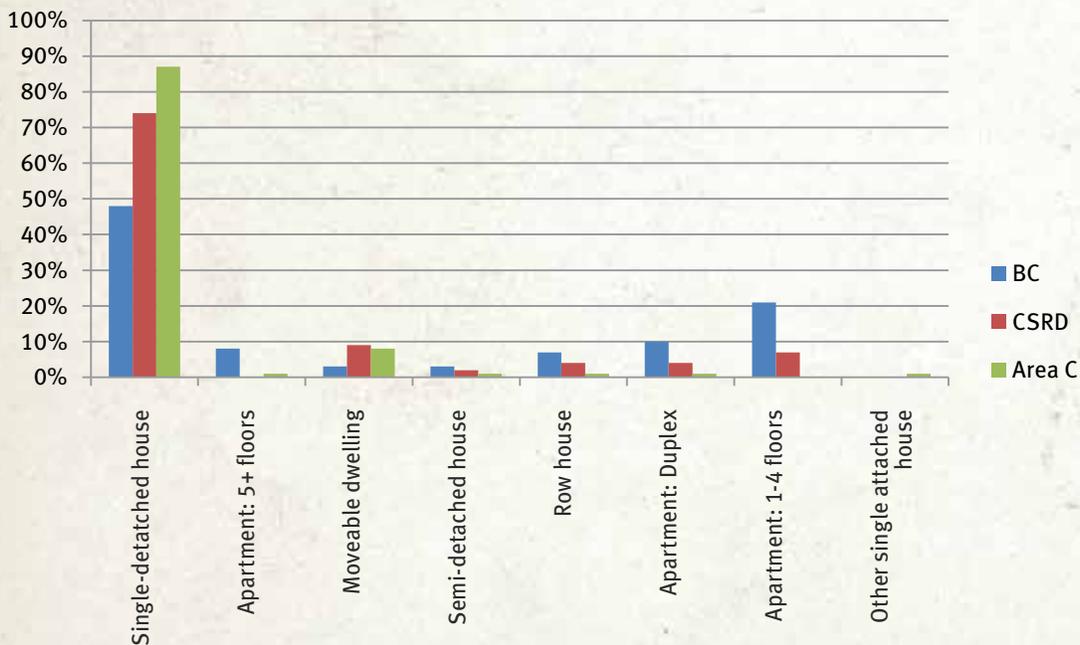
Okanagan Mainline Real Estate Board: www.OMREB.com

BC Assessment: www.BCAssessment.ca

YEAR-ROUND vs. SEASONAL DWELLINGS (% DISTRIBUTION):



TYPES OF DWELLINGS (% DISTRIBUTION):



POLITICAL REPRESENTATIVES:

CSRD Area C Director:

Paul Demenok: PDemenok@CSRD.bc.ca

Local Member of Legislative Assembly
(provincial representative):

Greg Kylo: www.GregKylo.com

Local Member of Parliament (federal representative):

Colin Mayes: www.ColinMayes.ca

REGIONAL HEALTH AUTHORITY:

Interior Health Authority: www.InteriorHealth.ca

EDUCATION:

North Okanagan-Shuswap School District No. 83:

www.SD83.bc.ca

Okanagan College: www.Okanagan.bc.ca

INDUSTRY:

The diverse land base within Area C allows for a wide variety of industry activity. Agriculture has a stronghold in inland areas while Retail, Accommodations and Food Services support the large number of tourists that visit and pass through the area over the summer months, as well as the growing year-round population made up of a large proportion of retirees. Health Services is also strong, in large part due to the aging population and need for a variety of medical treatment options.

TOP 5 INDUSTRIES IN AREA C

1. **Agriculture**
2. **Retail**
3. **Accommodations**
4. **Food Services**
5. **Health Services**

DISTANCE TO OTHER MAJOR CENTRES:

FROM SORRENTO

Salmon Arm:	33.1 km	www.SalmonArm.ca
Vernon:	93.4 km	www.Vernon.ca
Kelowna:	147 km	www.Kelowna.ca
Kamloops:	75.8 km	www.City.Kamloops.bc.ca
Calgary:	544 km	www.Calgary.ca
Vancouver:	426 km	www.Vancouver.ca

NEARBY AIRPORTS:

FROM SORRENTO

Kamloops Regional Airport (YKA):	86.7 km	www.KamloopsAirport.com
Kelowna International Airport (YLW)	135 km	www.KelownaAirport.com

RAILWAY INFO:

Canadian Pacific Railway: www.CPR.ca

Canadian National Railway: www.CN.ca

CLOSEST DEEP WATER PORTS:

Port Metro Vancouver

City:	Vancouver
Distance:	428 km
Type:	Ocean
Website:	www.PortMetroVancouver.com

Prince Rupert Port Authority

City:	Prince Rupert
Distance:	1,313 km
Type:	Ocean
Website:	www.RupertPort.com

AREA C AMMENITIES:

Area C offers a vast array of recreation options as well as a growing list of arts and culture-based activities. Agri-tourism is a growing industry with several wineries as well as nurseries and other food-based producers open to the public and participating in local farmer's markets. Area C is also located in close proximity to other urban centres, allowing for easy access to a broad range of amenities and services.

AREA C ACTIVITIES HIGHLIGHTS

Number of parks and trail areas: 25

Shuswap Tourism: www.ShuswapTourism.ca

Shuswap Trail Alliance: www.ShuswapTrails.com

Shuswap Wineries: www.ShuswapWineries.ca

Shuswap Groove: www.ShuswapGroove.com

COMMUNITY LINKS:

Cedar Heights Community Association:
www.InTheShuswap.ca/cedarheights

Eagle Bay Hall Society:
www.InTheShuswap.c/eaglebayhall

Shuswap Estates Community Association:
www.Shuswap-Estates.ca

Sorrento Area Community Association:
www.Sorrento-Shuswap.ca

South Shuswap Chamber of Commerce:
www.SouthShuswapChamber.org

Sunnybrae Community Association:
www.SunnybraeCommunity.ca

REGIONAL RESOURCES:

Columbia Shuswap Regional District: www.CSRD.bc.ca

Shuswap Economic Development: www.ShuswapEcDev.ca

Shuswap Tourism: www.ShuswapTourism.ca

Shuswap Trail Alliance: www.ShuswapTrailAlliance.com

Okanagan Regional Library: www.ORL.bc.ca

Shuswap Community Foundation: www.ShuswapFoundation.ca

Community Futures-Shuswap: www.FutureShuswap.com

Shuswap Groove: www.ShuswapGroove.com

LOCAL FIRST NATIONS:

Shuswap Nation Tribal Council
www.ShuswapNation.org

Adams Lake Indian Band
Chief Robin Billy
Reserve land in SED Region: Salmon Arm & CSRD Area F
www.AdamsLakeBand.org

Little Shuswap Lake Indian Band
Chief Oliver Arnouse
Reserve land in SED Region: CSRD Area C & CSRD Area F
www.LSLIB.com

Neskonlith Indian Band
Chief Judy Wilson
Reserve land in SED Region: Salmon Arm
www.Neskonlith.org

Splatsin First Nation
Chief Wayne Christian
Reserve land in SED Region: CSRD Area D & CSRD Area E
www.Splatsin.ca