

COMMUNITY PROFILE CSR D AREA D

APRIL 2014

AREA D OVERVIEW:

Area D is located south and southwest of the City of Salmon Arm. It is considered the agricultural heartland of the Shuswap, and includes the communities of Cedar Hill, Falkland, Rancho, Deep Creek and Silver Creek, as well as Gardom Lake. Area D has close ties with both the North Okanagan Regional District and Thompson Nicola Regional District.

This area offers strong scenic values, but unlike most other areas in the Shuswap it has a countryside/agriculture rather than lakeside feel. The Salmon River is a central feature within Area D, providing a source for irrigation and opportunities for recreational activities.

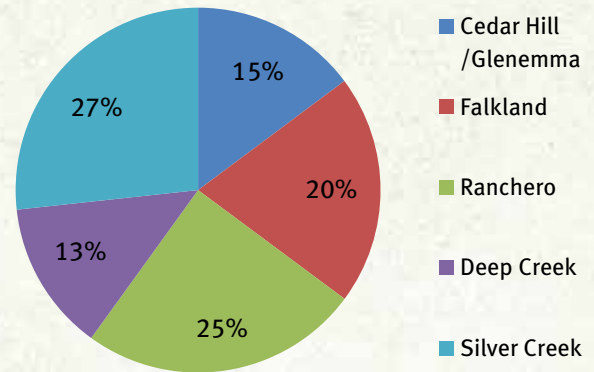
Unlike other areas of the Shuswap that have a high proportion of seasonal residents, the population of Area D is much more consistent year-round.



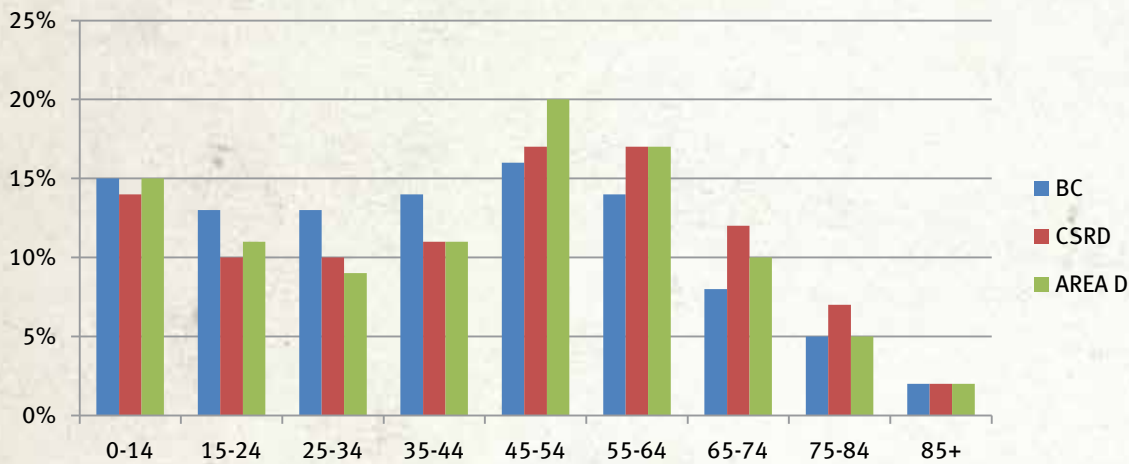
POPULATION:

	BC	CSRD	Area D
Population in 2011	4,400,057	50,512	4,047
Population in 2006	4,113,487	50,141	3,899
2006-2011			
Population Change (%)	7.0%	0.07%	5.8%

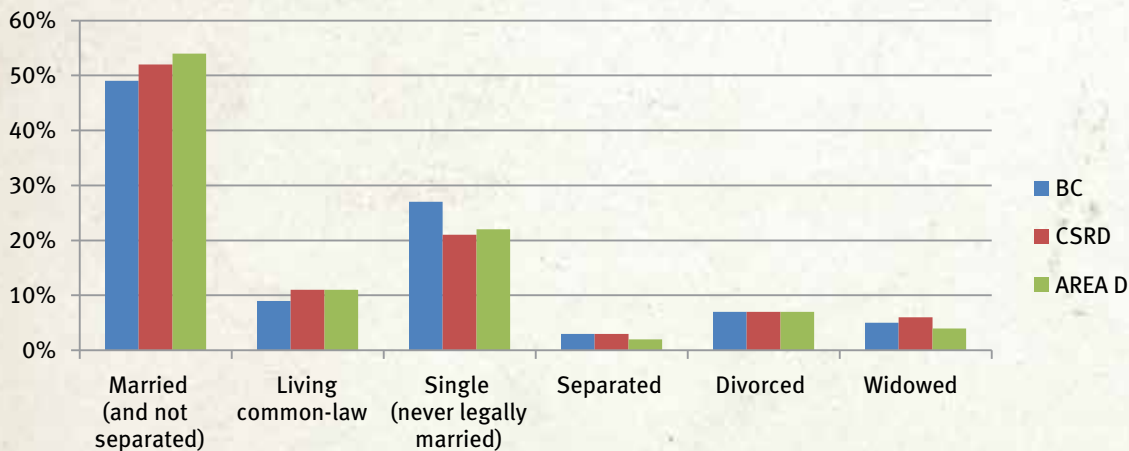
POPULATION DISTRIBUTION WITHIN AREA D:



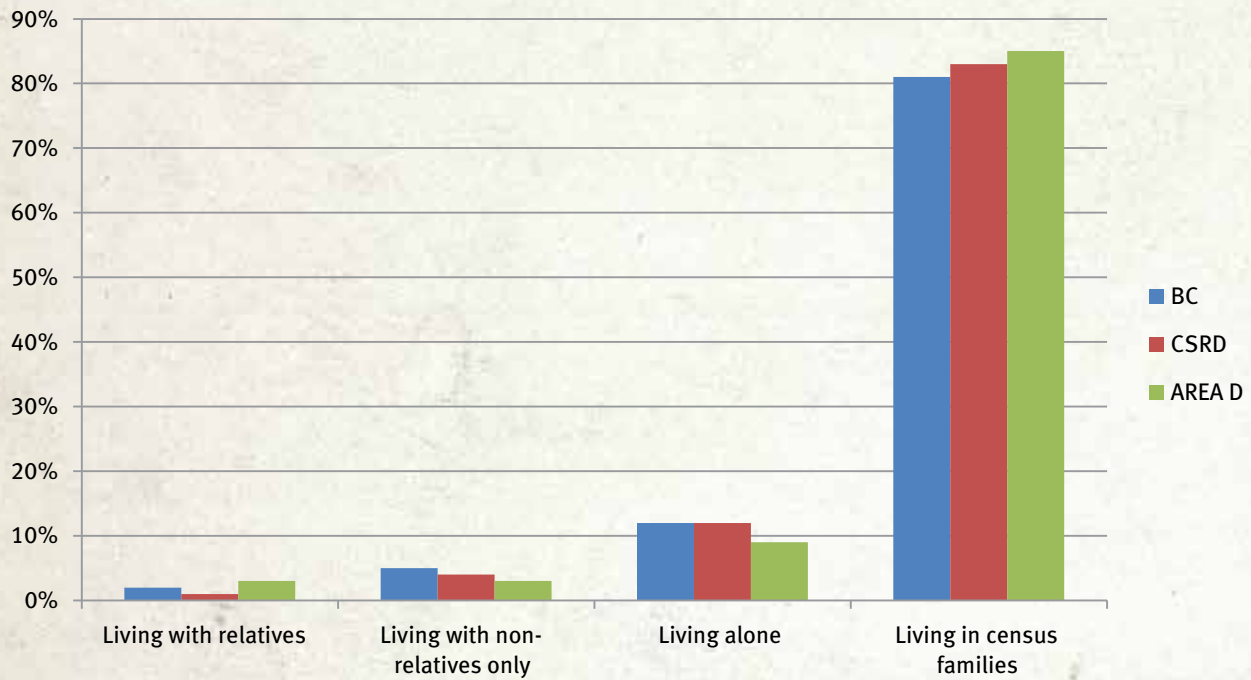
TOTAL POPULATION BY AGE GROUPS (% DISTRIBUTION):



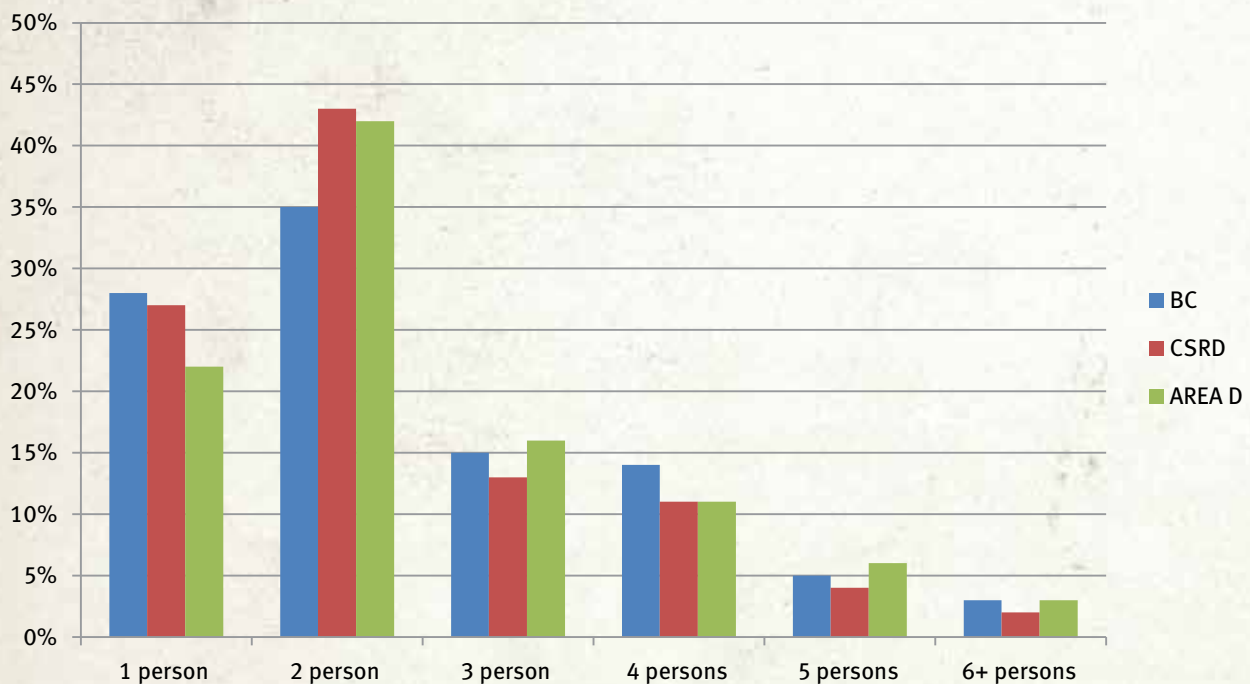
TOTAL POPULATION BY MARITAL STATUS (% DISTRIBUTION):



TOTAL POPULATION BY LIVING SITUATION (% DISTRIBUTION):



HOUSEHOLD SIZE (% DISTRIBUTION):



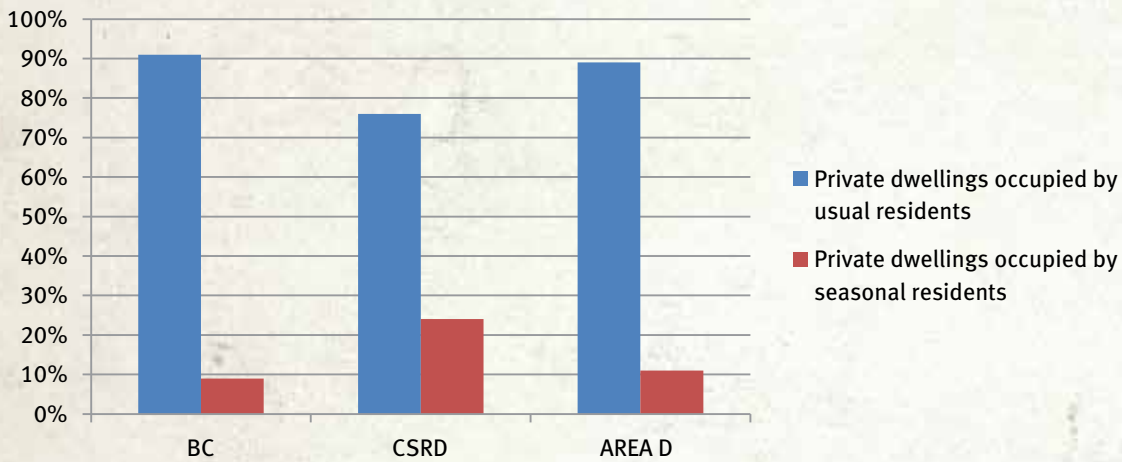
REAL ESTATE:

Real Estate Listings/Multiple Listings Service (residential and commercial): www.MLS.ca

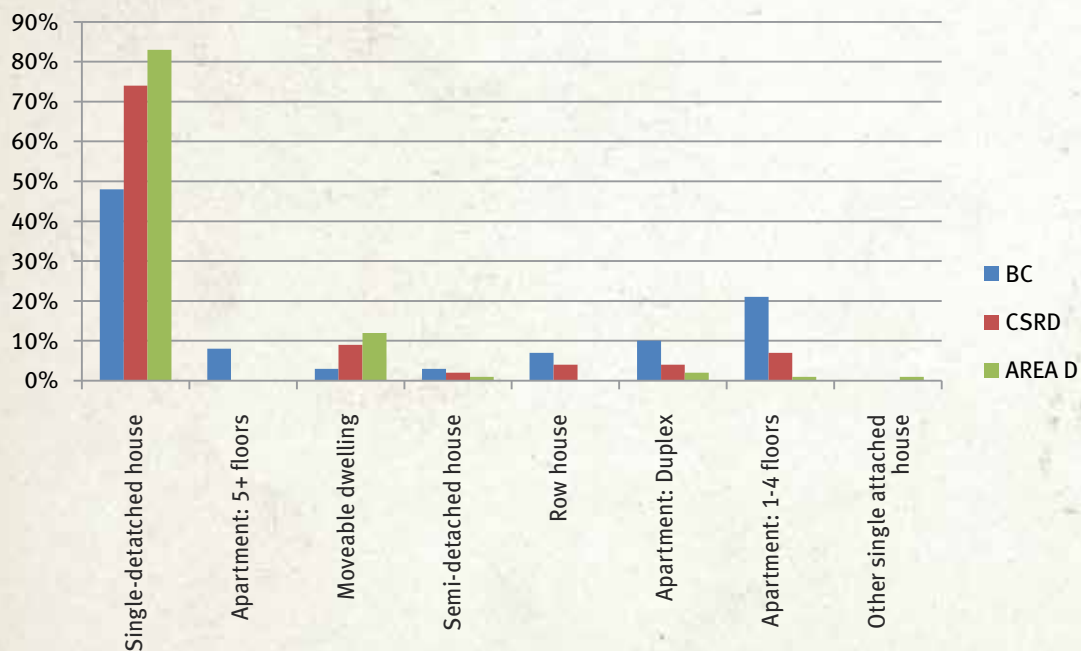
Okanagan Mainline Real Estate Board: www.OMREB.com

BC Assessment: www.BCAssessment.ca

YEAR-ROUND vs. SEASONAL DWELLINGS (% DISTRIBUTION):



TYPES OF DWELLINGS (% DISTRIBUTION):



POLITICAL REPRESENTATIVES:

CSRD Area C Director:

Rene Talbot: RTalbot@CSRD.bc.ca

Local Member of Legislative Assembly
(provincial representative):

Greg Kylo: www.GregKylo.com

Local Member of Parliament (federal representative):

Colin Mayes: www.ColinMayes.ca

REGIONAL HEALTH AUTHORITY:

Interior Health Authority: www.InteriorHealth.ca

EDUCATION:

North Okanagan-Shuswap School District No. 83:

www.SD83.bc.ca

Okanagan College: www.Okanagan.bc.ca

INDUSTRY:

Area D supports a thriving agricultural community comprising a vast array of related farming operations. Sizes range from small plot farms to larger industrial operations and ranch properties. Soil conditions are excellent in many locations, and the Salmon River offers a stable source for irrigation. Proximity to the Trans-Canada Highway as well as Okanagan Valley offers easy access to markets and straightforward shipping routes.

TOP 5 INDUSTRIES IN AREA D

1. **Agriculture**

2. **Retail**

3. **Trades**

4. **Food Services**

5. **Automotive**

DISTANCE TO OTHER MAJOR CENTRES:

FROM SILVER CREEK

Salmon Arm: 16.1 km www.SalmonArm.ca

Vernon: 46.7 km www.Vernon.ca

Kelowna: 100 km www.Kelowna.ca

Kamloops: 108 km www.City.Kamloops.bc.ca

Calgary: 527 km www.Calgary.ca

Vancouver: 459 km www.Vancouver.ca

NEARBY AIRPORTS:

FROM SILVER CREEK

Kamloops Regional

Airport (YKA): 119 km www.KamloopsAirport.com

Kelowna International

Airport (YLW) 88.8 km www.KelownaAirport.com

RAILWAY INFO:

Canadian Pacific Railway: www.CPR.ca

Canadian National Railway: www.CN.ca

CLOSEST DEEP WATER PORTS:

Port Metro Vancouver

City: Vancouver

Distance: 461 km

Type: Ocean

Website: www.PortMetroVancouver.com

Prince Rupert Port Authority

City: Prince Rupert

Distance: 1,346 km

Type: Ocean

Website: www.RupertPort.com

AREA D AMMENITIES:

Area D is close to several urban centres including Salmon Arm, Vernon and Kamloops. This allows for quick access to a diverse array of recreational and cultural activities as well as shopping and business services. Within Area D you will find several parks and trail areas, with the Salmon River and Gardom Lake also providing areas for water-based recreation.

AREA D ACTIVITIES HIGHLIGHTS

Number of parks and trail areas: 3

Shuswap Tourism: www.ShuswapTourism.ca

Shuswap Trail Alliance: www.ShuswapTrails.com

Shuswap Wineries: www.ShuswapWineries.ca

Shuswap Groove: www.ShuswapGroove.com

COMMUNITY LINKS:

Falkland Community Association:
hp.BCCNA.bc.ca/Community/Falkland/

Silver Creek Community Association
(Jamie Felhauer, President) :
(250) 803-8813

Ranchero/Deep Creek Community Association:
www.RancheroDeepCreek.net

REGIONAL RESOURCES:

Columbia Shuswap Regional District: www.CSRD.bc.ca

Shuswap Economic Development: www.ShuswapEcDev.ca

Shuswap Tourism: www.ShuswapTourism.ca

Shuswap Trail Alliance: www.ShuswapTrailAlliance.com

Okanagan Regional Library: www.ORL.bc.ca

Shuswap Community Foundation: www.ShuswapFoundation.ca

Community Futures-Shuswap: www.FutureShuswap.com

Shuswap Groove: www.ShuswapGroove.com

LOCAL FIRST NATIONS:

Shuswap Nation Tribal Council
www.ShuswapNation.org

Adams Lake Indian Band
Chief Robin Billy
Reserve land in SED Region: Salmon Arm & CSRD Area F
www.AdamsLakeBand.org

Little Shuswap Lake Indian Band
Chief Oliver Arnouse
Reserve land in SED Region: CSRD Area C & CSRD Area F
www.LSLIB.com

Neskonlith Indian Band
Chief Judy Wilson
Reserve land in SED Region: Salmon Arm
www.Neskonlith.org

Splatsin First Nation
Chief Wayne Christian
Reserve land in SED Region: CSRD Area D & CSRD Area E
www.Splatsin.ca